



20 SPONSORSHIP 26 OPPORTUNITIES

Shaping the conversations that
move San Antonio *forward*.

PRSA San Antonio is a dynamic network of Communications leaders advancing the profession and the region we serve.

Partner with us to support that work—and connect with those influencing what comes next for San Antonio.

Let's Connect



2026 CHAPTER SPONSORSHIP OPPORTUNITIES

Why Become a PRSA Chapter Sponsor?

Aligning with PRSA San Antonio is more than visibility—it's a strategic partnership that connects your brand to the professionals shaping our region's voice.

As a sponsor, you will:

Elevate Your Brand

Reach a targeted audience of communications, marketing, and media professionals across San Antonio and South Texas.

Drive Meaningful Impact

Support programs that develop talent, strengthen the profession, and elevate the industry locally.

Build Strategic Connections

Engage directly with influential communicators, decision-makers, and potential partners.

Demonstrate Leadership

Position your organization as a champion of professional growth and excellence in communications.

Your Impact

Your sponsorship makes it possible to:

Bring top-tier voices to San Antonio

Host nationally recognized speakers and trainers who elevate the local profession.

Develop the next generation of communicators.

Provide scholarships and mentorship opportunities for emerging talent.

Deliver relevant, high-impact programming.

Equip professionals with the skills and insights needed in a rapidly evolving industry.

When you support PRSA San Antonio, you're investing in the people shaping how our region communicates, connects, and grows.



2026 CHAPTER SPONSORSHIP OPPORTUNITIES



\$10,000 PRESENTING SPONSOR (1 AVAILABLE) CHAPTER AND EVENT SPONSORSHIP

- Logo placement on all event materials, newsletter, and website
- Logo placement at events, including Del Oro Awards and Luncheons/Member Events
- Mention in press releases and social media posts
- VIP table (for 8) at the Del Oro Awards Gala
- Opportunity to place a branded item at Del Oro Event and chapter event tables
- Opportunity for remarks during Del Oro program
- Video to play during program (provided by sponsor)
- Eight (8) Complimentary Luncheon/Event Registrations to be used in 2026

\$5,000 GOLD LEVEL SPONSORSHIP (4 AVAILABLE)

- Logo placement on monthly newsletter and website
- Reserved Table for 8 at Del Oro Awards Event
- Logo placement on Del Oro Event Signage and Program
- Opportunity to present an award during Del Oro ceremony
- Five (5) total complimentary Luncheon/Event Registrations to be used in 2026



(210) 618-2014



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2026 CHAPTER SPONSORSHIP OPPORTUNITIES



\$2,500 SILVER LEVEL SPONSORSHIP

- Logo placement on newsletter and website
- Logo placement at events
- Four reserved seats at the Del Oro Awards Gala
- Recognition during the event

\$1,500 BRONZE LEVEL SPONSORSHIP

- Logo placement on newsletter and website
- Two reserved seats at Del Oro Awards Gala
- Recognition during the Chapter events



\$1,000 PARTNER LEVEL SPONSORSHIP

- Business/Organization name on newsletter and website
- Raffle entry for two complimentary seats to Del Oro Awards Gala



\$500 NON-PROFIT LEVEL SPONSORSHIP

- Organization name on newsletter and website
- Four registrations to annual "Gift of Guidance" event



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San Antonio Chapter

EVENT SPONSORSHIPS

2026 *Del Oro* AWARDS & SCHOLARSHIP FUNDRAISER

THURSDAY, MAY 7 | THE WITTE

ABOUT THE *Del Oro* AWARDS & SCHOLARSHIP FUNDRAISER

PRSA San Antonio proudly presents the annual Del Oro Awards, a prestigious event that celebrates excellence in Communications and honors the remarkable individuals and groundbreaking work that set the gold standard in our profession. "*Del Oro*," meaning "of Gold," embodies the pinnacle of achievements in the field. Modeled after the esteemed national PRSA Silver and Bronze Anvil Awards, this showcase highlights top-tier talent and innovative campaigns as well as individuals who have made outstanding contributions in 2025.

Be in the room with the people shaping the conversation.

Why BECOME A DEL ORO EVENT SPONSOR

The Del Oro Awards and Scholarship Fundraiser brings together the very best of San Antonio's communications community—leaders, decision-makers, and rising talent in one room. As a sponsor, your brand is positioned at the center of this signature event—aligned with excellence, recognized among industry leaders, and connected to the professionals shaping what's next. Your support not only elevates the event—it directly invests in scholarships and opportunities that develop the next generation of communicators.

Celebrate excellence. Invest in what's next.

SPONSORSHIPS & TICKETS

Your sponsorship helps support scholarships for local students preparing for a future in the Communications field.

EVENT SPONSORSHIPS

\$5,000 GOLD SPONSOR

- VIP Table of 8
- Brand/Logo Recognition on Event Materials
- Recognition from the podium during program
- Opportunity to provide remarks during program

\$3,000 SILVER SPONSOR

- Reserved Table of 8
- Brand/Logo Recognition on Event Materials
- Recognition from the podium during program
- Opportunity to provide branded item for tables

\$2,000 BRONZE SPONSOR

- Table of 8
- Brand/Logo Recognition on Event Materials
- Recognition from the podium during program

\$800 NONPROFIT SPONSOR

- Table of 8
- Brand/Logo Recognition on Event Materials
- Recognition from the podium during program

TABLE ONLY

**Table of 8
(Seated together)**
\$1,000.00

**Half-table
(4 seats together)**
\$500

INDIVIDUAL TICKETS

Current PRSA-San Antonio Members \$85

Future Member \$105

Full-time Student \$55

Fully-retired Professional \$55



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Become a sponsor today! Call, text or email.