



## Byline PRSA San Antonio's Newsletter April 2024

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Hello PRSA San Antonio,

We are about 2 weeks away from our 22<sup>nd</sup> annual Del Oro Program and we are now down to the final hours for ticket sales!! Have you secured your tickets and tables?

These are YOUR awards showcasing YOUR work and we are equally excited to put a big spotlight on them. Please visit the [Del Oro page](#). Do me favor: go grab your calendar right now and mark the 22<sup>nd</sup> Annual Del Oro Awards for Thursday, May 9<sup>th</sup>.

Let's not forget Individual Awards: *MY FAVORITE PART!* This year we honor some great friends of ours for the Tex Taylor Lifetime Achievement Award, PR Champion, PR Pro, Social Responsibility and Community Service awards.

During the celebration, we will also make a push to support our Marilyn Potts Scholarship program helping our next generation of Communications students! If you are at Del Oro, you have front-row seats to a unique challenge we are setting up for the scholarship... We'll see you there!

**Jason Meza, APR**  
2024 PRSA-SA Chapter President  
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## UPCOMING EVENTS

**Don't Miss Friday's Ticket Deadline for Del Oro Awards**



PRSA *Del Oro Awards*  
San Antonio Chapter

JOIN US TO CELEBRATE THE  
STARS OF PUBLIC RELATIONS

# 2024 DEL ORO AWARDS

*Embassy Suites at Brooks*

7610 S NEW BRAUNFELS AVE.  
SATX, 78235

6 P.M. COCKTAIL HOUR  
7 P.M. DINNER & AWARDS CEREMONY



TICKETS AVAILABLE AT [PRSANANTONIO.COM](http://PRSANANTONIO.COM)

**\$85 CHAPTER MEMBER**  
**\$99 FUTURE MEMBER**  
**\$55 FULL-TIME STUDENT/FULLY-RETIRED PROFESSIONAL**  
**\$1,100 TABLE OF 10**

The deadline to buy tickets for the 22nd Annual PRSA Del Oro Awards is Friday, April 26.

Our energetic emcee Ernie Zuniga will help us honor more than 50 of the best and brightest winners on the biggest night of the year - Thursday, May 9th at Embassy Suites Brooks.

Tickets are on sale NOW! Get your individual tickets, a table and/or a sponsorship by visiting our [website](#).

## CHAPTER NEWS

### Are You Coming To Our Free Event Today?

Don't miss our free Fiesta Medal exchange mixer "Cafecito and Conchas" from 3-5pm at **Alamo Area Council of Governments (AACOG)**.

To celebrate Fiesta, we will have Mexican conchas from Jimenez Panaderia and coffee!

Bring your organization's Fiesta Medals to trade or sell and enjoy networking with your PRSA

colleagues.

We'll also have some special prizes for best Fiesta hats and/or Fiesta fashion!



## SHOUTOUTS

Have news to share? Promotion or job change? Let us know! Email your exciting news to [info@prsantonio.com](mailto:info@prsantonio.com).

Not a member yet? [Join here](#).

## PRSA NATIONAL NEWS, EVENTS & BENEFITS

PRSA

Southwest District

2024 CONFERENCE

AUG. 21-23

BLAZING  
THE TRAIL



in Public Relations and Communications



SAVE THE DATE!

Hosted by PRSA Northwest Arkansas

*Bentonville, AR*

SPONSORS

Thank you to our sponsors for their continued support!



ABOUT PRSA SAN ANTONIO

**The mission** of the San Antonio Chapter of PRSA is to advance communication professionals by providing career development opportunities and fostering a collaborative community where individuals can strategically and ethically practice effective public relations.

This year, the PRSA San Antonio Board of Directors' goal is to bring maximum value to PRSA Members.

To learn more about PRSA-SA and how you can get involved, contact PRSA-SA 2024 President Jason Meza, APR, at [jmeza@sanantonio.bbb.org](mailto:jmeza@sanantonio.bbb.org)

Have an idea for an article you'd like to submit to Byline? Email [Erin Rodriguez](#).

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PRSA San Antonio

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